

FIRST STATION MEDIA

OFFICIAL SPONSOR AND BRAND AGENCY FOR THE 2019
MILWAUKEE AIR & WATER SHOW

FOR IMMEDIATE RELEASE

MILWAUKEE, WI (January 24th, 2019) – First Station Media, a Milwaukee-based multimedia and branding firm, was recently chosen as the Official Sponsor and Branding Agency for the 2019 Milwaukee Air & Water Show.

“The sky seems to be the limit in this new partnership between First Station Media and the Milwaukee Air & Water Show,” says Lena Levy, Creative Director & Owner of First Station Media, Inc. “We specialize in brand positioning that stretches across all media and markets. This show attracts a broad audience that can be reached through specific and strategic tactics including social media, which is one of our many specialties.”

First Station Media sees an opportunity to connect sponsors of the show with each other—previous sponsors include who in the past have included WaterStone Bank, Marcus Hotels & Resorts, MillerCoors, Precision Metrology, Annex Wealth, Russ Darrow, Roman Electric, Yamaha, Pepsi, Master Lock, Potawatomi, and growing businesses of every size.

The Milwaukee Air & Water Show is returning to the city for its 11th consecutive year, providing action packed, world-class entertainment at Milwaukee’s lakefront on Lincoln Memorial Drive. The performances include major military jet teams (Blue Angels, Thunderbirds), precision aerobatics, alongside a breathtaking water show, featuring water ski teams, jet ski stunts, and power boats.

The growing popularity and increased traffic that the Air & Water Show brings to the Milwaukee area has stimulated the surrounding business economy with tourism and entertainment activities. First Station Media says, “As an agency, we can direct traffic not just to the show, but to the businesses that support it.”

Alongside supplementing the local business economy, the Milwaukee Air & Water Show supports Milwaukee County Parks by attracting businesses and tourists to Veteran’s Park, the hub for summer activities in downtown Milwaukee. This creates job opportunities, increases environmental conservation efforts, and boosts the draw to Milwaukee County Parks.

ABOUT FIRST STATION MEDIA

First Station Media is a full-service multimedia firm specializing in a wide array of marketing and branding services. From website and print design to social media management, our firm combines traditional design values with modern design techniques to ensure your product or service stands out from the competition. Our innovative marketing solutions and designs bring creativity and efficiency to your marketing strategy, resulting in a brand that boosts sales and drives engagement.



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